

Tips for Graduates

Soon-to-be college graduates in a questionable economy can take some simple steps to improve their chances on getting hired:

1. Network in Person

Write down on a piece of paper relatives, friends and anyone you know that is in a profession you admire. Don't be afraid to ask for a meeting and then for their advice. They will be flattered and will want to help you. Social networking may have been something you did online but work is done in person. Create relationships.

2. Use Online Networking to Meet Alumni

Alumni feel linked to new graduates and remember their plight. Myworkster.com is a good site to connect with alumni from your college. Or try LinkedIn.

3. Think Outside Your Major

Healthcare, education and insurance are growing markets. Does your major enable you to be a support service in these industries. Hospital systems need marketing, security, and finance employees.

4. Make Your Resume Reflect Accomplishments Not Just Skills

You didn't just learn how to create a marketing plan. You implemented a marketing plan that resulted in 4500 products being sold.

Mary Lee Gannon went from being a stay-at-home mother with four children to divorce and devastating poverty and then on to become a newspaper reporter, trade association executive director, public relations consultant, and ultimately a hospital foundation president and CEO. Get Mary Lee's free tips, worksheets and Blog on her website at www.startingovernow.com. Contact Mary Lee or sign up for her newsletter via email at info@startingovernow.com.